

**BONHOMME**

FONDATION



The foundation "Bonhomme", is a charity, the main activity of which is to have foreign restaurants produce dinner boxes to children either in orphanages or from single parent families. As a major player in the F & B industry of the tourism district of Itaewon, Pastis Ltd. initiates the idea of producing 20 dinner boxes a day for the foundation, through its French brasserie "Un Deux Trois", and also encourages other restaurants in Itaewon to join the Bonhomme foundation, and help in the same production fashion to have less fortunate children discover the divers cuisines of the world.



The foundation "Bonhomme", is registered in Korea as a non profit organization. Its board of directors consists of foreign and local personalities with a long experience of Korea in the field of law, finances, communication, F & B industry, and entertainment.



The foundation "Bonhomme", is to start with a simple "business plan": the production and distribution of up to 200 dinner boxes daily.



The Bonhomme foundation is all about outsourcing production to restaurants willing to contribute in service. Korean, French, Italian, Bulgarian, Greek, Spanish,... restaurants can fill up the Bonhomme dinner boxes, and support the young needy in this most efficient way, yet entertaining, tasty way...

10 restaurants able to support with 20 dinner boxes each a day, will launch this international venture with existing associations assisting orphanages and single parent families.



The distribution of the foundation "Bonhomme", is organized with the local administration staff and other non profit organization who pick up the dinner boxes in the restaurants, all located in Itaewon, and have them delivered by 6pm to orphanages, and single parent families.

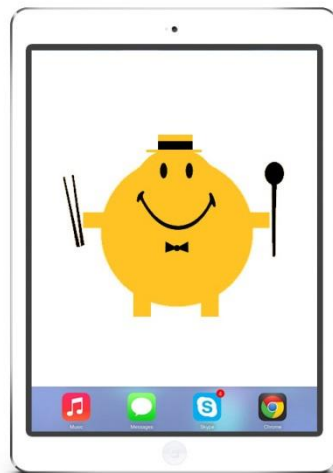
The foundation uses the lunch box as a communication tool, with a packaging giving to the children links to tales from all over the world through its website [www.bonhomme.kr](http://www.bonhomme.kr). A way to connect the international features of the meals and their origin through storytelling. A window to the culture and fantasy ...

*More than a dinner box... a story to tell!*



[www.bonhomme.kr](http://www.bonhomme.kr)





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